



Jerry McKenzie
President

Digitel Systems Selected to Attend Technology Assurance Group's Annual Convention

Vancouver, British Columbia—February 26, 2018 – Digitel Systems, a leading managed technology services provider, announced today that the company has been selected to attend Technology Assurance Group's 18th Annual Convention in San Diego, California on April 28th through May 2nd. TAG is an organization of managed technology services providers (MTSPs) in North America representing \$350 million in products and services. The focus of the convention is enhancing the customer experience. An impressive lineup of CEOs, futurists, tech experts, professors, researchers, authors and speakers will share valuable information on this very important theme.

"It is an honor to be selected to attend the industry's most popular event and share our unique approach to the customer experience with other like minded MTSPs from across North America," stated Jerry McKenzie, President of Digitel Systems. "It gives us a chance for leaders to be amongst other leaders and the creativity and innovation that emerges from

that type of environment is always invigorating. As a company, we're constantly researching new ways to serve our customers and being around other CEOs who are dedicated to the same exceptionally high levels of service always helps us gain new ideas to improve our customers' experience."

The convention will showcase world renowned customer experience keynote speakers and authors like Shep Hyken, Dr. Jeane Twenge, and Jason Young. These experts will enlighten attendees on how to amaze every customer everytime, leverage the talents of the millennial and iGen generations to deliver a phenomenal customer experience, and highlight ways to create a customer centric culture to develop the ideal customer relationship.

"It's important for us to always be one step ahead," reiterated Mr. McKenzie. "We consider it our obligation to constantly be educating ourselves and discovering new solutions. That's why we invest in events like these, they give us great ideas, excellent opportunities to collaborate and

it helps us maintain our leadership position in our industry."

About Digitel Systems Inc.

Founded in 1984, Digitel Systems is a leader in voice communications in British Columbia. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. Digitel Systems is the only provider that protects its customers from the two risks of technology – obsolescence and cost. Digitel Systems has earned the position as the market leader and it customers' business through quality products and services.

As a premier member of Technology Assurance Group, Digitel Systems is the ultimate resource for business phones systems, using voice over internet protocol (VOIP), session initiation protocol (SIP) and audio/web conferencing. Digitel also provides comprehensive disaster planning and recovery for local and wide area voice networks.

Digitel Systems delivers future technology today! For more information please call 604-231-0101 or visit www.digitel.ca.

About Technology Assurance Group (TAG)

Technology Assurance Group is an organization of leading managed technology services providers (MTSPs) in

North America representing \$350 million in products and services. TAG Members integrate all technology solutions including IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control and managed print. Members benefit from best business and management practices, advanced sales training programs and

processes, in-depth financial analysis and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with technology manufacturers. For more information on TAG, please call 858-946-2108 or visit www.tagnational.com.