



Jerry McKenzie
President

Digitel Systems Inc. Offers Innovative Data Backup Solutions to Protect Their Customers' Critical Information

Region's Leading Unified Communications Provider Supports Business Continuity Planning While Enhancing Peace of Mind Among Small to Mid-sized Companies

Vancouver, British Columbia — March 29, 2017 — Digitel Systems Inc., an industry leader in unified communications, announced today that the company is offering innovative, off-site, data back-up solutions to protect their customers' critical information. In an effort to enhance business continuity planning among the region's small to mid-sized companies, Digitel Systems Inc. provides owners with the peace of mind to know that their valuable information is continually backed up in the event of a natural disaster, power outage, or virus attack.

More than ever before, today's market is pressing owners to reexamine the threats that could cause business interruption. According to an information security breaches survey conducted by DTI/PriceWaterhouse, 70% of businesses that suffer a serious data loss are out of business in 2 years. Many risks are unavoidable but technological advances have created a way for businesses to continue to run smoothly, even in the midst of uncertainty.

Organizations of all sizes are generating and depending on larger amounts of data that must be readily available and easily accessible. Consequently, companies have to effectively manage more

infrastructure resources, including servers, networks, and storage, to ensure data is protected in a timely manner while at the same time providing adequate performance and capacity and securing data for access when needed. Unfortunately, the archaic data backup method for most companies is to backup vital information on a data tape and let an employee such as an IT manager take it home for safe keeping. Today's latest technology enables the backup of information to take place on the "cloud" instead of servers on-site. Therefore, if an event should occur the business can keep running as if nothing happened.

"The concept of business continuity is experiencing a growth in popularity, and experts are attributing this primarily to its simplicity," Jerry McKenzie, President of Digitel Systems. "As a business owner, operating without a data backup solution in place is simply a risk I would not be willing to take. The pace of today's business environment is faster than it has ever been, and business owners cannot afford to lose their valuable data. In my opinion, it's like driving over 100mph without wearing a seatbelt," commented McKenzie.

All businesses face a certain degree of risk, but most intelligent business owners are looking to eliminate unnecessary risks as well as uncertainty. Disaster recovery solutions provide business owners with a safety net that enables organizations to get back up and

running before anyone notices that there was a slip-up. Whether a natural disaster, virus attack or power outage, remote data backup provides businesses with the assurance that they will be able to compete in today's markets.

About Digitel Systems Inc.

Founded in 1984, Digitel Systems is a leader in voice communications in British Columbia. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. Digitel Systems is the only provider that protects its customers from the two risks of technology – obsolescence and cost. Digitel Systems has earned the position as the market leader and its customers' business through quality products and services.

As a premier member of Technology Assurance Group, Digitel Systems is the ultimate resource for business phones systems, using voice over internet protocol (VOIP), session initiation protocol (SIP) and audio/web conferencing. Digitel also provides comprehensive disaster planning and recovery for local and wide area voice networks.

Digitel Systems delivers future technology today! For more information please call 604-231-0101 or visit www.digitel.ca.