



Jerry McKenzie President

## Digitel Systems Invited To Technology Assurance Group's 17<sup>th</sup> Annual Convention

Leaders in Unified Communications Align to Hold Mastermind Meeting in Houston

Vancouver, British Columbia — February 28, 2017 – Digitel Systems Inc., a leader in unified communications, announced today that Jerry McKenzie, President of Digitel Systems, has been invited to attend the 17<sup>th</sup> Annual Technology Assurance Group Convention, an organization of dominant unified communications companies in North America representing \$350 million in products and services. The event brings together the most successful leaders in the unified communications sector, in order to elevate the industry as a whole, through the sharing of best business practices, CEO-to-CEO collaboration and exchange of viewpoints as the future of technology. The TAG Convention will held at the Royal Sonesta in Houston, Texas on April 2-5. The theme of this year's convention is "teamwork drives success". It will focus on the power of teamwork, which is suitingly situated at the nation's epicenter for space exploration.

"We're proud to have Jerry McKenzie attend our event," stated Brian Suerth, President of Techology Assurance Group. "Jerry brings a tremendous amount of insight and we're thrilled to have him his views with our Membership. His contributions throughout the year to his fellow Members have raised the bar for every company in the technology space. In sum, we're honored to have Jerry in attendance."

One of the keynote speakers at the TAG Convention is Colonel Richard "Mike" Mullane, a former pilot and astronaut who developed his expertise in leadership and teamwork through an array of combat reconaissance missions in Vietnam and space shuttle missions for the United States. Colonel Mullane will be sharing his insights and collaborating with TAG Members in order to help advance their leadership and teamwork abilities.

Also in attendance will be North America's elite technology manufacturers. These providers will be delivering futuristic technology to TAG Members in order to accelerate the technological proficiency of small to midsized businesses. With their new software, cloud computing and auxiliary equipment, businesses can anticipate strong growth in 2017.

"I look forward to attending this year's event and coming back with new ideas to improve our customer experience," commented McKenzie. "I believe that the better we understand teamwork. leadership and technological expertise, the more profitable our customers will become. We consider this event a privilege to attend, especially because of the high caliber peers and it also serves as a very effective way to keep our customers miles ahead of their competitors, sustaining their competitve edge through our delivery of futuristic technology."

## **About Digitel Systems Inc.**

Founded in 1984, Digitel Systems is a leader in voice communications in British Columbia. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. Digitel Systems is the only provider that protects its customers from the two risks of technology – obsolescence and cost. Digitel Systems has earned the position as the market leader and it customers' business through quality products and services.

As a premier member of Technology Assurance Group, Digitel Systems is the ultimate resource for business phones systems, using voice over internet protocol (VOIP), session initiation protocol (SIP) and audio/web conferencing. Digitel also provides comprehensive disaster planning

and recovery for local and wide area voice networks.

Digitel Systems delivers future technology today! For more information please call 604-231-0101 or visit www.digitel.ca.

## **About Technology Assurance Group**

Technology Assurance Group (TAG), an organization of leading unified communications companies in North America representing \$350 million in products and services.TAG Members integrate all communication solutions including IT, cloud based technologies, telecommunications, AV, surveillance, video and telepresence and managed print. TAG provides its Members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with communication solution providers. For more information on TAG, please call 858-946-2108 or visit www.tagnational.com