



Jerry McKenzie President

## Digitel Systems Inc. Educates Customers on Mobile VolP Technology

Small to Mid-Sized Companies to Benefit from Latest Advancements in Mobile Communications Technology

Vancouver, British Columbia — June 26, 2012 — Digitel Systems Inc., an industry leader in Unified Communications. announced today that recent statistics by the industry's leading research firms are showing that mobile Voice over Internet Protocol (VoIP) is poised to revolutionize the communications industry. This technological advancement is increasing profitability and providing substantial benefits to small to medium sized businesses (SMB) across the globe.

Juniper Research, who specializes in appraising high growth opportunities for the mobile markets, "expects the total number of mobile VoIP users to exceed 100 million by 2012." Paired with InStat's prediction of "288 million mobile VoIP users by 2013" it's easy to see that mobile VoIP is making its way to the forefront of communications. Jerry McKenzie, President of Digitel Systems Inc. states, "As our customer's trusted technology advisor, we feel obligated to educate our customers about the business benefits of mobile VoIP and how it can enhance the way they communicate. It's up to us to understand where the

communications industry is headed, but more importantly it's absolutely vital that we find the technologies that make our customers more profitable."

Traditional VoIP has been around since the 90s, but until recently the Internet has not been able to adequately support VoIP. Past developments have stabilized VoIP's performance and this explains the dramatic increase in demand for the technology, especially among SMBs. VoIP's primary appeal lies in its sizable cost savings for end users and in a struggling economy, VoIP was the blatantly obvious choice for most business owners. However, for the past several years SMBs were limited to only using VoIP at the office and at home, which deterred a large section of the population from deriving the technology's benefits. Mobile VoIP "cuts the cord" and allows users to enjoy all of the benefits of VoIP technology from their cell phone. Mobile VoIP enhances integrations with applications such as Presence Management, Find Me Follow Me and Unified Messaging.

As smart phones, like Apple's iPhone and Motorola's Droid, continue to grow in popularity, so does the market for mobile VoIP. SMB's are being educated on the value of mobile VoIP and as a

result, demand for this technology is accelerating.

## ABOUT DIGITEL SYSTEMS INC.

Founded in 1984, Digitel Systems is a leader in voice communications in British Columbia. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. Digitel Systems is the only provider that protects its customers from the two risks of technology – obsolescence and cost. Digitel Systems has earned the position as the market leader and it customers' business through quality products and services.

As a premier member of Technology Assurance Group, Digitel Systems is the ultimate resource for business phones systems, using voice over internet protocol (VOIP), session initiation protocol (SIP) and audio/web conferencing. Digitel also provides comprehensive disaster planning and recovery for local and wide area voice networks.

Digitel Systems delivers future technology today! For more information please call 604-231-0101 or visit www.digitel.ca.